



Aurea Via **Payments Made Easy, Markets Made Global**



Simple. Secure. Swift. Scalable.

Bridge between **clients, merchants, and financial institutions**

Aurea Via provides a state-of-the-art payment gateway solution representing an essential infrastructure component for multiple industries.



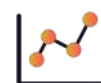
World Class *Features*



Multiple Payment Methods



Multiple Currencies Processing



Real Time Analytics



PCI DSS Compliant



Advanced Fraud Detection



Easy Integration

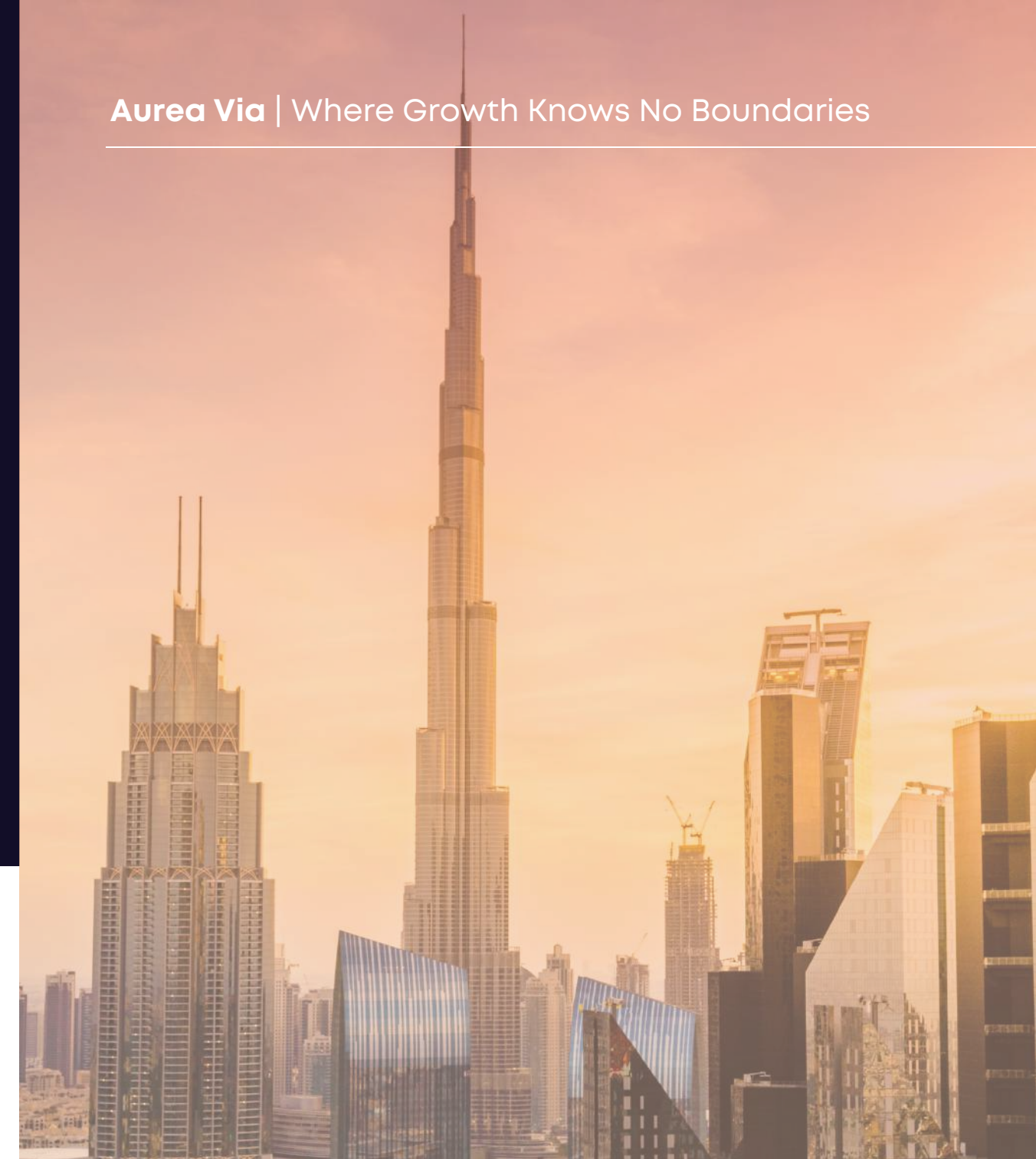


Filling the Gap in *Regional Payment Solutions*

Created in late 2022 in Dubai, Aurea Via represents the result of decades of combined experience and expertise from a team of senior multinational managers in the finance industry, who have a deep understanding of Emerging Markets, **particularly in the MEA.**

Recognizing a big gap in the market, Aurea Via was founded to meet the increasing need for **customized payment solutions** in the **MEA region.**

Aurea Via | Where Growth Knows No Boundaries



While other companies are offering similar services, Aurea Via stands out because we understand the language nuances, especially in the **MEA region**, and have significant experience in the area. This enables us to offer customized solutions in this diverse market.



Aurea Via *Markets*

01

Senior Marketing

Centralized in Switzerland with marketing support in Morocco and administrative support for global marketing delivery in South Africa.

02

Primary Target Markets

Sub-Saharan Africa & North Africa; Nigeria, Kenya, South Africa, Morocco, Egypt, Algeria, Tunisia
Middle East; Saudi Arabia, UAE, Turkey, Levant, Jordan)

03

Selective Secondary Markets

Western, Eastern, and Southern Europe, The Balkans, excluding Russia and Norway.

04

Operations & Technology

Dubai headquarters with global support.

05

Countries Unlocked

Global reach excluding Russia, Norway and OFAC listed countries.

06

Legal Support

Central legal office based in London.



Merchant *Overview*

Aurea Via serve a range of clients including individual merchants and corporate conglomerates while catering to businesses across retail, manufacturing, and distribution sectors.

Aurea Via' expertise in managing transactions for businesses with substantial cash flows made it specialized in High Net Worth Individuals, providing tailored services for clients with significant financial assets.





Endless *Possibilities*



Payments for Platforms



Subscription Management



Payment Links



Online Invoicing



Checkout



Sales TAX & VAT Automation



Transact Globally *Freezone Dubai based with GCC Outreach*

+140 Countries | +140 Currencies

Our robust and global platform enables fast and easy processing for merchants as their payment service providers (PSPs) and independent sales organizations (ISOs).



Innovative Advantages

Premium 24/7 Customer Service

Dedicated support available round-the-clock for prompt assistance.

Fast Onboarding

Streamlined processes for swift integration of services.

High Transaction Capacity

Capability to handle large transaction volumes efficiently.

High-Risk Businesses

Understanding of and openness to diversified high-risk, including high-risk sectors such as luxury goods, pharmaceuticals, and gaming.

Skilled Risk Management

Proficiency in navigating diverse risks inherent in the market

Ongoing Support

Continuous assistance for all inquiries or requests raised by clients.

Global Currency Acceptance

Ability to process transactions in over 140 currencies worldwide.

Multilingual Support

Communication assistance in multiple languages.

Profound Regional Insights

In-depth understanding of local markets and dynamics.

Market-Tailored Approach

Customization of services to align with specific market dynamics.

After-Sale Care

Meticulous attention to detail and support post-transaction.

Extensive Global Reach

Serving merchants worldwide, in specific regions worldwide with unmatched presence in the market.

Adaptive Pricing Strategies

Ability to adjust pricing based on various factors such as transaction volumes and market conditions.

Cultural Sensitivity

Awareness and respect for cultural nuances in business dealings.

Expertise in Diversified Risks

Competence in managing various risk types effectively.



Current Client Glimpse

Global Coverage

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aureavia.com | info@aureavia.com | [@aureavia.hub](https://twitter.com/aureavia.hub)

**Dive into the World of
Empowering Businesses to
Accept Payments
*Conveniently and Securely***

Middle East +971 54 332 8042 | Europe +41 43 508 22 64 | Africa +212 650 317007 | London +44 203 008 5966